

The Study of the Mission and Responsibility of Drawing Major in Local Universities from the Aspect of the “Double First-Class”

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Abstract:

The “Double First-Class” initiative, the important move of elevating the national education’s international competitiveness, is the solid base of realizing the great rejuvenation of the Chinese Nation and adhering to the cultural confidence. Based on the characteristic of normal university, the drawing major of Hanjiang Normal University has taken the responsibility for celebrating and developing the local culture. On the basis of the study about the Wudang and Hanshui culture, the major strives to cultivate the teacher of basic education and educate the application-oriented undergraduate who will develop and celebrate the local culture, starting by developing the characteristic course. It endeavors to become the regionally “First-Class” major, and to promote the development of local economy and culture.

Keywords: Local university, Drawing major, Mission, Responsibility

I. INTRODUCTION

At present, China's higher education is in a period of great development, change and adjustment. The construction of " Double First-Class " will certainly have a profound impact on the development pattern of higher education in China in the future, and according to the construction needs of "first-class disciplines", we will scientifically establish a system of classification and development of colleges and universities as well as a policy support system, implement classification guidance, classification management and support the reasonable positioning and scientific development of colleges and universities with certain strengths, and run distinctive and differentiated development, continuously promote local undergraduate colleges and universities to form their own philosophy of schooling, focus on cultivating various types of high-quality application-oriented professionals, and comprehensively enhance the construction of advantageous discipline groups in colleges and universities of all levels.

The "Double First-Class" construction is our "accelerator" for building a strong education country, and is the "charge" to contribute Chinese wisdom to the world. The construction of "first-class" is not only the world's "first-class", but also the domestic "first-class", not only for the world's first-class universities and first-class discipline construction universities, but also for the industry professional field "first-class", and

even the regional "first-class", should be the common goal of all levels and types of universities to pursue. Local universities are an important force, support and carrier for the construction of domestic "first-class" and regional "first-class" universities. Without the active role of local universities in promoting social and economic development, it is impossible to realize the dream of a strong country in higher education.

The "first-class" construction of drawing majors in local colleges and universities is also to implement the fundamental task of "establishing moral education", to promote the spirit of Chinese aesthetic education, to strengthen the sense of identity and belonging of normal university students, to realize "educating people with beauty, beautifying them with beauty, cultivating them with beauty", to popularize "beauty", to create "beauty", to spread "beauty", to achieve the purpose of purifying the mind and regulating behavior, and to strongly promote the all-round development of people and the sustainable development of society.

II. SERVING THE GREAT REJUVENATION OF THE CHINESE NATION IS THE SACRED MISSION OF DRAWING MAJORS IN LOCAL UNIVERSITIES

To achieve the great rejuvenation of the Chinese nation, we must have firm confidence in the socialist road and culture. The rejuvenation of the nation requires a "renaissance of literature and art", and Mr Lu Xun said, "To transform the spiritual world of the nation, the first step is literature and art."

2.1 The Mission of Training Basic Education Teachers for the Strategic Development of the Hanjiang River Ecological and Economic Belt

With its roots in the fertile soil of the Hanjiang River Basin, Hanjiang Normal University is tasked with cultivating artistic talents for the strategic development of the Hanjiang River Ecological and Economic Belt. Since the Hanjiang Normal University started higher education in 1975, the school has graduated 43 times and trained more than 100,000 professionals of all kinds for the society. A number of graduates have grown into the backbone of famous universities and scientific research institutes at home and abroad, while a large number of graduates have stayed on the front line of rural basic education for a long time and become the backbone of rural basic education teachers. According to authoritative statistics, 70% of primary and secondary school teachers and 30% of grassroots cadres in Shiyan City and Shennongjia Forest District come from Hanjiang Normal University, so the school is known by local cadres and the masses as "the cradle of basic education in northwest Hubei" and "the cradle of grassroots cadres". The painting programme is based on art education and decorative arts and design. Since its inception in 1999, it has trained more than 2,000 rural basic education art teachers and high quality applied talents at all levels in the fields of painting creation, art editing, propaganda design, art direction and art management for Shiyan City and the surrounding areas.

2.2 The Mission of Promoting Excellent Traditional Culture of the Hanjiang River Basin and Helping Improve Aesthetic Education in Schools

Excellent Chinese traditional culture is the spiritual lifeblood of the Chinese nation, an important

source for nurturing the core values of socialism, and a solid foundation for us to stand firm in the midst of the world's cultural stirrings. [1] Colleges and universities are the melting pot of ideas for advanced culture. While inheriting excellent culture, they continue to innovate culture, lead social development with advanced culture and provide intellectual support for the enhancement of local cultural soft power. Shiyan City has relatively original and complete preservation of 10 national heritage items such as the Wudang Mountain Ancient Architectural Complex and 106 provincial and municipal non-heritage heritage items such as the pottery of Maojiayao in Zhuxi. These traditional cultural matters with local cultural characteristics, cohesive with the city's working people's aspirations and pursuit of a happy life, deposited with rich ideological connotations, have formed their own unique language style, showing Shiyan's cultural to the world and abroad, inheriting and promoting the results of the basin's literature and arts, and helping to enhance the cultural soft power of Shiyan City.

With the framework of aesthetic education in curriculum, practice and environment, and the core of "appreciation, creation, exhibition, performance and competition", the programme integrates the aesthetic education contents of related disciplines and promotes the deep integration of aesthetic education in curriculum, practice and resources; in "tripartite coordination" with the Education Bureau and primary and secondary schools, it forms a virtuous cycle in which teaching and research promote each other and develop together to promote the quality of aesthetic education.

2.3 The Important Mission of Contributing to the Construction of a Beautiful Village in the Qinba Area and to the Cultural and Personal Development of New Farmers

The construction of the drawing major is an important mission to convey human resources, academic resources, material resources, cultural resources and information resources for the cultural construction of the new rural areas in the Qinba area, and to enhance the cultural cultivation and personal quality of the new farmers in the new era. As the only undergraduate major in painting in the Qinba region, it makes full use of its professional advantages and features to respond to the needs of rural cultural construction in the new era, based on the actual problems faced by the new rural construction, carries out targeted literary and artistic activities that are pleasing to the new farmers in the new era, and promotes the "Seven intos of Literature and Arts" (into villages, into squares, into communities, into military camps, into schools, into enterprises and into construction sites), gradually carries out art into the grassroots and villages, plays a good role in the exchange and prosperity of Shiyan's mass culture and art, and better serves the construction of Shiyan's famous historical and cultural city and the construction of Qinba's beautiful countryside.

III. INVESTING IN ARTS AND CULTURE IS THE RESPONSIBILITY AND COMMITMENT OF DRAWING MAJORS IN LOCAL UNIVERSITIES

Painting is the window of culture, the results and symbol of art. The great development and prosperity of China's literary and artistic undertakings must be based on cultural self-confidence, and the construction of the drawing majors at Hanjiang Normal University should be able to train a large number of painting professionals who can create a rich and colorful image of China and the region, outline special colors for

the revival of the Chinese nation, show a beautiful image for the promotion of Shiyang's cultural soft power, and contribute to the development of the strategy of the arts and culture.

3.1 Focus on Creating a Curriculum System with Normal Skills as the Core

In the context of basic education reform and balanced development, Shiyang City and its surrounding areas have an urgent need for high-level art education teachers, the number of basic education art teachers is insufficient, the level is not high, and it is "hard to hire, transfer and stay" teachers. According to the latest statistics from the Education Bureau, there are 915 primary schools in the city, with 337 full-time art teachers, an average of only 1 in three schools; 152 junior high schools in the city, with 144 full-time art teachers, an average of less than 1 per school. In the critical period of "first-class" professional construction, the drawing major faces opportunities and challenges, and we must strengthen the professional connotation construction, deepen the reform of talent training mode, cultivate applied undergraduate professionals in basic education, vocational education and industrial transformation development based on Shiyang, facing the Hanjiang River ecological economic belt, serving the core water source area of the South-North Water Diversion Project, and radiating the Qinba Mountain area.

With the introduction of the *Opinions on Comprehensively Deepening the Reform of Teacher Training in the New Era* and the *Action Plan for the Revitalization of Teacher Education (2018-2022)*, making teaching the greatest profession and the aspiration of outstanding young people, allowing outstanding students who are happy to teach, fit to teach and good at teaching to enter teacher training programs, and using better people to train better students so that education forms a virtuous circle, the spring of higher teacher training colleges and universities has come, depicting a grand blueprint for securing and improving the level of teacher training, and innovative teacher training courses, models and mechanisms are called for. The new policies on teacher training and teacher education have been fully utilized, and the "golden signboard" of a century of teacher education at Hanjiang Normal University has been polished and shined with care and affection.

The "121" model is used to build the curriculum of the drawing major at Hanjiang Normal University, i.e. one year of "pyramid" construction, consisting of compulsory general education courses and elective courses, focusing on the horizontal training of students; two years of professional courses, divided into professional core courses, directional courses (Chinese painting, oil painting, printmaking) and professional elective courses to form the body of the "pyramid", and students enter the professional studio study, focusing on students' professional "deep" and "specialized" cultivation, forming a sequential, back-to-back curriculum structure system, focusing on the vertical development of the profession; the one-year professional course internship, research, graduation creation and graduation thesis study, focusing on the cultivation of students' comprehensive practical ability and professional ability[2]. Teacher training skills are a combination of professional subject skills, pedagogical skills, and self and social awareness skills based on humanistic literacy, it is divided into three learning platforms: "teacher literacy platform", "teacher skills platform" and "job scenario platform", according to the characteristics of professional learning in painting. This is conducive to the cultivation of a teacher training student's love of teaching, goodwill towards others, a healthy heart, a rich academic background, lifelong learning, and a high level of

educational and teaching skills [3]. Through a series of activities such as internships, apprenticeships, visits to the countryside and art picking, students can enhance their sense of identity and service to rural education, and cultivate a group of rural art teachers who can "transfer to rural area and stay".

3.2 Focus on Building a School-based Curriculum with Shiyan Characteristics

In the context of today's great cultural prosperity and development, the localization of art and the development of local characteristics are the general trend. Although the drawing majors in local universities have the geographical advantage of being in a favored position, the geographical advantage is not equal to the professional characteristics [4]. Shiyan City has profound historical deposits and rich intangible cultural heritage, but there is an abnormal shortage of research and grassroots professionals in the field of intangible heritage culture, especially painting, in Shiyan; Shiyan is adjacent to the junction zone of Hubei, Chongqing, Henan and Shaanxi, and more high-level painting professionals are needed for the development strategy of the regional centre city. Shiyan has rich Wudang culture, Hanshui culture, Qinba culture, a large number of Taoist murals, folk paper-cutting and other excellent local traditional culture. Implant these excellent traditional cultures in the construction of the curriculum system of the drawing major, integrate Wudang culture, Hanshui culture and other regional cultures throughout the teaching system of the drawing major, develop school-based special courses, online courses, and resource sharing courses such as *Introduction to Wudang Culture*, *Outline of Hanshui Culture*, *Appreciation of Ancient Architecture in Wudang Mountains*, *Folk Art of Paper Cutting*, *Appreciation of Folk Art in Qinba Region*, *Wudang Woodblock Prints*, cultivating students' interest in the excellent traditional culture of the Shiyan region through special classroom teaching, enhancing the acceptable group of excellent traditional culture inheritance in the region, promoting the upgrading of the drawing major, promoting the artistic depth, height, thickness and breadth of the sustainable development of the cultural industry in Shiyan, keeping up with the times and leading the way. Investing in the coordinated development of the school and Shiyan's economy and society, helping to enhance the soft power of culture is inevitable way for the drawing major to achieve its own connotative development, to actively promote the professional development strategy with the development concept of "vertical and horizontal integration", to meet the strategic needs of social development of the Hanjiang River Ecological and Economic Belt and the needs of students' growth and success; to effectively enhance the construction of professional characteristics, to promote the sustainable development of the profession, to inject contemporary elements into the inheritance, continue and carry forward the excellent traditional culture of the region, to build a quality system of undergraduate education in painting with "reasonable structure, scientific layout, distinctive features and prominent advantages", and to add to the construction of Shiyan as a central city in the adjacent areas of Hubei, Hunan, Shaanxi and Chongqing.

3.3 Build a Scientific Platform for Practice

Relying on the Hubei Provincial Key Humanities and Social Sciences Bases-Hanshui Culture Research Base, Wudang Culture Research Center and Qinba Art Research and Creation Base and other scientific research platforms, teachers and students of the drawing major have successfully declared and completed more than ten teaching and scientific research projects at all levels, such as *Wudang Taoist Statue Art*

Research, Wudang Mountain Ancient Architectural Decorative Pattern Research, Wudang Mountain Wood Carving Art Research, Yunyang Phoenix Lantern Dance, etc. The paintings with characteristics of Qinba art have been selected for many times in various art works exhibitions at all levels and won the first, second and third awards, and the drawing majors have taken the local characteristic elements as their grasp, guided students to combine the advantages and characteristics of their majors, and taken the construction of social practice bases for college students, innovation and entrepreneurship training programmes for college students, Internet+, "Red Dream Building Journey " and other projects as an opportunity to go deep into the countryside to carry out a series of cultural and artistic creative activities and social practice activities, so that students can receive experience, cultivate and practice the core socialist values in the process of exercise, be educated, grow in talent and make contributions in practice, and throughout the construction of the major from professional education, cultural education and practical education.

Rooted in grassroots life, participating in the beautification of villages and contributing their wisdom to the construction of beautiful villages in the Qinba area, cultural awareness can only be deeply rooted, inspired, creative, vibrant and energetic, and can only bear fruit. The famous aesthetician and art educator Li Xiangqun once appealed that: drawing majors in local universities can adjust and enrich our teaching methods and contents according to the actual needs of the regional economy and society, so as to better reflect the role of "aestheticians" in urban and rural construction. In response to the realities of "same imagines of the city" and "convergence of country", painting teachers and students should organize professional teams to actively participate in the planning and beautification of the beautiful countryside, to create a "memorable" human landscape style for the construction of the beautiful countryside according to the characteristics of the region, to let the community experience professional teaching, and to incorporate the construction of the countryside into classrooms. This will not only explore the potential of the students, but more importantly, they will be able to participate directly in the transformation of the social environment and in the specific planning work.

The construction of the drawing major requires further emancipation of the mind, continued in-depth external exchanges and cooperation, and the construction of the teaching staff and many other aspects still need to be strengthened. As long as we always adhere to the new era of thinking of General Secretary Xi as the leader, always firm cultural self-confidence, with fine products for the people, with virtue to lead the requirements of the style, professional characteristics will be more distinct, the satisfaction of the people will continue to enhance, we will be able to live up to the expectations of society, live up to the requirements of the times, contribute our due responsibility and responsibility and run a good regional "first-class" profession.

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