

The Research on the Co-construction Library of the University and Local Government to Boost the Industrial Innovation - Taking the Henan University of Science and Technology Library (Luoyang Science and Technology Library) Serving the Transformation Project of Affiliated Hospital as an Example

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Abstract:

At present, with the deepening of the reform of the national medical system, the government, enterprises, and the capital market are paying great attention to how to reform and develop the enterprise hospitals. The Third Affiliated Hospital and the Seventh Affiliated Hospital of Henan University of Science and Technology, the renovation project combining medical care and nursing, attracted much social attention as soon as it was launched. The library of Henan University of Science and Technology(Luoyang Science and Technology Library), jointly built by the university and local government, based on the original concept of "people-oriented" service, has made some substantive service contributions to the transformation project of the combined hospitals of its affiliated hospitals, and indirectly supported the local social construction. Recalling the process of cross-industry service "the combination of medical care and nursing" industry innovation, summing up the experience in order to analyze the importance of "medical combination" industry innovation for the development of library system, and rich system development experience, thus, it promotes the sustainable and high-quality development of the school-owned library system.

Keywords: *The joint construction of the university and local government, Network resource sharing, Reform of enterprise hospital, The combination of medical care and nursing.*

I. THE PREMISE FOUNDATION OF THE CO-CONSTRUCTION LIBRARIES TO SERVE “THE COMBINATION OF MEDICAL CARE AND NURSING”

1.1 The Co-construction Road between the University and the Local Government and Resource Sharing for the Local University Libraries

The joint construction of the university and local government libraries possessing the rich paper resources and Chinese and foreign electronic resources, coupled with the excellent equipment of public libraries, provide an important information platform for the innovation and transformation of local emerging industries. A convenient and flexible sharing interface, designed according to different service objects, built a modern and standardized network resource platform for readers. The Library of Henan University of Science and Technology (Luoyang Science and Technology Library) (hereinafter referred to as our library) was jointly established by the Henan University of Science and Technology and Luoyang Public Library in November 19, 2009. In 2010, our library led the establishment of the Luoyang University Library Alliance, realizing the paper resource sharing of three university libraries in Luoyang (Henan University of Science and Technology, Luoyang Institute of Science and Technology, and Luoyang Normal University), which boosted the local industrial innovation.

1.2 Taking the Transformation and Innovation Service of University Libraries as an Opportunity

In the current "Internet+" era, university libraries must transform and innovate services, transforming from "providing knowledge and information" to "supporting entrepreneurship and innovation". On the one hand, according to incomplete statistics, more than 2,000 ordinary university libraries in China, with a collection of more than 600 million documents accounting for more than 40% of the total social volume, among which online electronic journals account for about 65% and online databases account for about 30%, rank first among several major library and information institutes in terms of quantity, quality, type, and content. However, due to the influence of various factors, the utilization rate of literature resources in university libraries in China is less than 30%, and a considerable number of practical literature information resources cannot be effectively utilized. On the other hand, influenced by traditional thought, the service mode and content innovation of university libraries cannot open the situation. Therefore, transformation and innovation services of university libraries according to the situation, will inevitably promote the cultural construction of the whole society. The library of Henan University of Science and Technology and Luoyang Public Library jointly built the library, which successfully realized the transformation service of the library according to local conditions, while serving the teachers and students and facing the society. Therefore, our library has the conditions and functions to provide public information services and plays a positive role in the digital information pension services of "the combination of medical care and nursing"^[1-4] and "cultural pension"^[5-7] in the society.

II. THE POLICY GUIDANCE OF THE CO-CONSTRUCTION LIBRARIES SERVING "THE COMBINATION OF MEDICAL CARE AND NURSING"—"CULTURAL PENSION"

2.1 The Basis of Aging Society and the Initiating of "the Combination of Medical Care and Nursing" Pension System

In recent years, the aging of the population has been increasing in China. For the disabled or semi-disabled elderly patients with declining physical function, whose family care may cause serious consequences, their daily care is a big challenge for their families, especially for empty-nest families. Some patients' partners also have been faced with senile problems, and gradually could not do well as soon as they had wished; while their children also had to balance work and children, whose energy and time was limited. Hence the long-term and lifelong care of the elderly has also become a social problem. As a new pension

mode, "the combination of medical care and nursing" has become one of the new ways to solve the pension problem in China. In 2017, The State Council issued the 13th Five-Year Plan for the Development of the Elderly and the Pension System, which proposed the goal of "improving the elderly care service system based on home care, relying on community services, supplemented by institutional and combining medical and nursing care". "The combination of medical care and nursing" pension service effectively integrates social medical resources and pension resources, thus alleviating the social problem of the serious shortage of pension institutions and beds for the elderly. Accordingly, the third and seventh Affiliated Hospitals of Henan University of Science and Technology (formerly the CITIC Central Hospital of Luoyang City) also implemented "the combination of medical care and nursing" renovation project in 2018. As soon as the renovation project was launched, many families no longer have to carry heavy burdens alone, reducing the pressure on social pension^[8].

2.2 The "Cultural Pension" Policy-driven

In 2012, the National Association of the Elderly issued the Opinions on Strengthening the Cultural Construction of the Elderly, which proposed that we should strengthen the "cultural construction" of the elderly, and clarify the important role of "cultural pension" in the elderly care services. In 2015, the concept of "cultural pension" was further clarified in the National Law on the Protection of the Rights and Interests of the Elderly. The Security Law stipulates that the state and society should strengthen the cultural construction of the elderly and increase their cultural and sports activities. At the end of 2017, the National Association for the Elderly put forward a specific path to implement the "cultural pension", which emphasized the construction of services in various university libraries and public libraries for the elderly.

2.3 Coordination and Follow-up of the Medical Department and the Library

In June 2019, the Medical Department of the Henan University of Science and Technology was established. As a special department system of the school, the Medical Department is responsible for the coordination and management of medical affairs under the unified leadership of the school. It is made up of five institutes, including the Basic School of Medicine, Clinical School, Law School, Nursing School, and School of Medical Technology and Engineering, and the first affiliated hospital, ten non-directly affiliated hospitals, and several teaching hospitals. Once the restructuring of the industrial innovation project of "the combination of medical care and nursing" in the affiliated hospital has been approved by the superior department, it has been valued and strongly supported by the medical department and the school leaders. The medical department actively organized the personnel of various ministries and commissions to coordinate, and the library opened the project green direct train.

With the above documents as the policy guarantee for local university libraries to provide substantive services for the industrial innovation project of "the combination of medical care and nursing", the library of the Henan University of Science and Technology has also actively participated in the project of "the combination of medical care and nursing" of affiliated hospitals and provided a few substantive services.

III. THE CONSTRUCTION OF THE INDUSTRIAL INNOVATION AND RESTRUCTURING OF "THE COMMBINATION OF MEDICAL CARE AND NURSING"

The industrial restructuring of local secondary hospitals, takes the road of "the combination of medical

care and nursing", making full use of the existing medical and health resources, especially the integration of the surplus public medical resources in the city. After structural and function adjustment, some medical institutions have been directly transformed into rehabilitation homes for the elderly and other elderly nursing homes, fully clarifying their functions of providing long-term medical care and other services for elderly patients. In February 2020, the medical care combined renovation project of our school-affiliated hospital was officially launched. The main participants of the project restructuring were the Third Affiliated Hospital and the Seventh Affiliated Hospital of the Henan University of Science and Technology.

3.1 Hospital Introduction

The Third Affiliated Hospital of the Henan University of Science and Technology (not directly affiliated, Luoyang Oriental Hospital) is a three-level general hospital with a development history of more than 60 years, integrating medical treatment, prevention, rehabilitation, scientific research, teaching, and community health services. The hospital was formerly known as the first Tractor Factory Staff Hospital in China. It has more than 920 beds, 50 clinical departments, 18 medical technology auxiliary departments, 1 community health service center, and 6 community health service stations. It has more than 1200 employees, including more than 90 doctors, masters, and 5 master supervisors, possessing more than 60 sets of equipment of more than one million yuan. More than 30,000 patients have been discharged from the hospital annually, the annual outpatient volumes have been more than 560,000, and more than 8,000 operations have been completed annually.

The Seventh Affiliated Hospital of Henan University of Science and Technology (not directly affiliated, CITIC Central Hospital of Luoyang City, formerly Luoyang mining machinery factory staff hospital), after 60 years of development, has become a national second-class A general hospital integrating medical treatment, teaching, scientific research, prevention and health care, rehabilitation, and occupational disease prevention. It is a designated hospital for urban workers' medical insurance, urban and rural residents, supplementary medical insurance for urban and rural poor people (assistance), and work-related injury rehabilitation. Combined with the medical consortium of the First Affiliated Hospital of the University of Science and Technology and the provincial massage vocational college, they formed a teaching hospital. The hospital covers an area of 11,000 square meters, including a construction area of 50,000 square meters and 4,500 square meters health management center. At present, there are more than 470 employees and more than 50 chief physicians, deputy chief physicians, deputy chief technicians, and deputy chief nurses, more than 150 attending physicians, technicians, and nurses, and 500 opened beds. There are 20 specialties, including general, urinary, thoracic, bone injury, obstetrics, gynecology, facial features, stomatology, anesthesia, neurology, cardiovascular medicine, pediatrics, intensive care, ophthalmology, pharmacy, and radiology.

3.2 Project Development Status

In March 2020, the Third Affiliated Hospital of Henan University of Science and Technology set 256 beds of "the combination of medical care and nursing", and implemented two management paths of "medical insurance hospitalization" and "care for the elderly". According to the changes in the elderly condition, the two ways completed the conversion without moving the beds. In August 2020, the hospital set up a geriatric department and hospice department to explore "the combination of medical care and nursing", an innovative

elderly care service that combines inpatient medical care and elderly care and during one year, the ward was expanded from one to five floors, and all the residents were full. In 2021, to promote the project of "the combination of medical care and nursing", the hospital collected and restructured the "the First Tractor Factory Staff Physical care Center" of the First Tractor Factory Circle in Luoyang, which assisted the staff physical care center with unclear positioning and indistinct benefit output in achieving effective transformation. It strives to provide patients with humanized, personalized, professional, and standardized services to meet the all-around needs of residents, such as health care, health care, consultation, physical examination, diagnosis and treatment, and rehabilitation.

In June 2019, at the middle-level cadres meeting of the Seventh Affiliated Hospital of Henan University of Science and Technology, the president He Xiangwu analyzed the current situation of the hospital and pointed out the future development direction for employees, in which they must focus on the needs of the aging and the construction of elderly hospitals, to find the position of the hospital in the aging society in the next 30 years. At present, the hospital is committed to building a geriatric medicine center, and establishing the "home care center", where more than 50 elderly people live in. In August 2020, it joined Henan Geriatric Medical Care Alliance and set up five geriatric areas in the geriatric minimally invasive surgery and internal medicine to improve the whole service level of elderly evaluation and care assessment, extension service, and one-stop service in outpatient service. To comprehensively improve the quality and skills of medical staff, the hospital has carried out the construction of a "famous doctor and nurse project", trained elite soldiers inside by strengthening training and contacting strengthened players outward, and introduced excellent resources from well-known hospitals inside and outside the province through multiple channels, to build a first-class and large-scale characteristic medical institutions in Henan. At present, we have cooperated with many well-known hospitals such as the First Affiliated Hospital of Zhengzhou University, the Affiliated Hospital of Provincial Institute of Traditional Chinese Medicine, the Affiliated Hospital of Chinese Medicine Provincial Vocational College of Massage, and Luoyang Bone Setting Hospital for a long period of projects, and invited well-known experts for regular visits and surgery.

3.3 The Needs of Exchanges and Cooperation of Multi-fields, Multidisciplinary and Cross-industries for Industrial Innovation of "the Combination of Medical Care and Nursing"

On the morning of October 24, 2020, "the 2020 Zhongyuan Fuda Forum---Real Estate Innovation and Medical Care Combination Summit Forum" jointly held by the Henan Population Society and the Henan Real Estate Chamber of Commerce was grandly opened in Zhongyuan Fuda, Zhengzhou. The seventh Affiliated Hospital of our school won the "Best Health Care Service Award". The forum aims to promote the integration of the health and pension industry and social and economic development, strive to explore the new vitality and opportunities brought by the pension industry, and accelerate the development of ecological civilization focusing on great health. Authoritative experts, business leaders, and industry elites from domestic and foreign medical, rehabilitation, health management, and service focus on central Plains medical and health care and talk about the health care industry, which realizes the combination of medical and nursing care and multi-field scientific and cross-industry exchanges and cooperation. In the era of "Internet +", the industrial innovation road of "the combination of medical care and nursing" must be effectively connected with those outside fields, between industries, in disciplines, and majors.

IV. THE MEASURES OF THE CO-CONSTRUCTION LIBRARIES SERVING "THE COMBINATION OF MEDICAL CARE AND NURSING" ACROSS THE INDUSTRY

At the cross-industry service of "the combination of medical care and nursing" industrial innovation project, the library can carry out multifaceted measures, for instance, to improve hardware facilities, enhance soft power, carry out reading convalescence and spiritual assistance services, implement reading promotion activities, and so on.

4.1 To Improve the Hardware Facilities and Provide Rich and Appropriate Literature Resources

As one of the largest libraries and the most abundant books in western Henan, diversified collection resources of the joint library of Henan University of Science and Technology could meet the cultural needs of the elderly readers at different cultural levels, which is a major purpose of us to participate in "the combination of medical care and nursing" project.

4.1.1 To enrich the collection resources

By the end of 2021, the total collection was over 2.432 million paper documents and 1.34 million electronic books (including electronic books). Our library implements an integrated management mode of borrowing, reading, and collecting and effectively builds a comprehensive document resource service system featuring the coexistence of paper resources and digital resources, actual owned resources, and remote available resources. Recently, based on the existing rich, diversified, open, efficient, and comprehensive modern collection resources, some paper newspapers, magazines, and multimedia video resources were added that were popular with elderly readers. Under the leadership of the medical department of the school, our library actively participated in "the combination of medical care and nursing" transformation project of the affiliated hospital. Our rich resources provided powerful support and guarantee for the promotion and development of " the combination of medical care and nursing" project.

4.1.2 The reasonable application and construction with humanistic care

Our library covers an area of about 70,000 square meters investing about 350 million yuan. According to the purpose, the house is divided into the public use section, a school use section, and social use section. The public part set three colors occasions: red section for reading quietly; the yellow is relatively easy, readers can not only read and study but also exchange ideas and conduct academic discussion; and green section is a recreational place for self-study and entertainment. The library with spacious, bright, and gracefully decorated with humanized design, both in lighting and interior design, brings the elderly readers a quiet and warm cultural environment and communication space. In line with the people-oriented service concept, we set up "signs" and "warm tips" with humanistic care, such as reading glasses, magnifying glasses, visual aids, etc., and also equipped with some common first aid medicines to facilitate safe reading for elderly readers.

4.2 To Innovate the Service Concept and Enhance the Soft Power

With the transformation from the traditional closed to the modern open, our library service concept should also be innovated, focusing on the following two aspects:

4.2.1 Transformation of service from passive to active

For example, the library can use TV, radio, newspapers, social media, and other publicity channels to actively introduce the collection resources, service equipment, activities, and items to the elderly readers.

4.2.2 Transformation of service from static to dynamic

For example, according to the actual needs of elderly readers, the library can hold intimate and interesting reading promotion activities, in which we can go deep into the site of "the combination of medical care and nursing" to attract more elderly to participate through the interactive ways of distributing brochures and answering questions face to face.

4.2.3 The improvement of the librarians' cultivation

Elderly readers are special, and they need more care. Therefore, librarians should have certain professional qualities. On the one hand, they should have communication skills and good personal accomplishments, and be warm, sincere, thoughtful, and careful in their work. Librarians, on the other hand, should have high professional quality. In the professional reading treatment, they should give full play to reading guide, and consciously according to different symptoms to guide the elderly readers to give full play to the self-consciousness, active reading books, complete self-mental regulation and realize self-management.

4.3 To Carry Out Reading Recuperation and Spiritual Assistance Services

4.3.1 Through reading recuperation and spiritual assistance services, more and more elderly people are willing to read and study in the library to enrich their spiritual life.

Bibliotherapy^[9] also known as the reading cure, that is, reading books, helps readers to solve emotional problems and achieve a balance of mind and body. In the hospital nursing institutions carrying out "the combination of medical care and nursing" project, the majority are empty-nesters living alone, who have a strong sense of loneliness, and are eager to communicate with others. Many of them still insist on reading books and newspapers, borrowing and returning books in the process of illness. In this case, it is possible for the joint libraries to carry out "reading therapy". As we know, great literary works have a better role in spiritual comfort function, for example, we have used various forms of information resources to read and treat them for the elderly, such as novels, poems, essays, biographies, newspapers, and magazines, and received an unexpected recuperation effect. Before the bibliotherapy, our librarians need to timely help the elderly to select books suitable for physical and mental treatment according to their own conditions. The reading recuperation and spiritual assistance services of libraries for the elderly, that is to use the content of books to help them eliminate emotions and achieve a good state of self-balanced body and mind. The network resources such as books, newspapers, and magazines not only increase their knowledge and pass the time, but also broaden their horizons, pleasure them, and enrich their later age.

4.3.2 To provide books and door-to-door service for the disabled and semi-disabled readers with help of the "College Student volunteer Help Association", "Social reader volunteer service team" and "elderly reader service team"

For the elderly with mobility difficulties or sick, they can book newspapers and books by telephone or

online, and we should provide regular services of delivering and changing books for them. Therefore, librarians, the help-association, volunteers, medical staff, and patients need to be organically integrated and seamless docking.

4.4 To Implement the Reading Promotion Activities and Carry Out Characteristic Services and Activities for the Elderly

The joint construction library can make use of its own unique resources and advantages to provide characteristic services according to the actual reading needs and characteristics of different types of elderly readers^[10].

4.4.1 To strengthen the publicity through the website

The library should not only let the elderly readers know what the library has and what it can do for them but also take the initiative to take out their own collections and go out. Therefore, we can launch a "book recommendation column for elderly readers" to regularly recommend books of different types. We can also recommend targeted reading content according to the needs and preferences of different types of elderly readers through the WeChat column service.

4.4.2 To summarize and optimize the variety and structure of reading materials, and provide targeted services

Because of the actual situation that elderly readers are interested in some current affairs, biographies, historical stories, classical literature, cooking techniques, health care and entertainment, we can focus on the integration and optimization of these books and periodicals, and regularly supplement them. For some knowledgeable elderly readers, we can carry out deeper tracking services, and strengthen the development and utilization of secondary literature and tertiary literature. The library can also provide some large-character books and multimedia audiobooks for elderly readers, such as TV, film, songs, documentaries, short videos, and other multimedia information resources in the electronic reading room, to provide convenience for readers with dyslexia.

4.4.3 To provide barrier-free facilities and equipment services

For the aging modification, we can provide elderly readers with literature information and barrier-free facilities, such as reading glasses, wheelchairs, crutches, reading guides, hearing aids^[11].

4.4.4 To develop characteristic services

The cultural life of older readers also needs to be enriched to help them better participate in social life. The library can organize a variety of special activities with various forms and rich content. For example, the joint library opens up a small electronic reading room in the elderly care hospital after the transformation of "the combination of medical care and nursing". Here, we can provide online computers, WiFi, WeChat, Weibo, etc. for the elderly, and carry out some e-reading training courses, reading parties, health lectures, and exhibitions. It can also provide relaxed and happy scenes for the elderly readers to learn calligraphy, health preservation, flowers, and other content that they are interested in, to enrich the daily life of them^[12-14]. In this way, we can not only show the style of the elderly, so that their body gets exercise but also make

their hearts get precipitation, feel the fun of life and humanistic care in learning.

V. THE PROSPECT AND ANALYSIS OF THE ACHIEVEMENTS OF THE CO-CONSTRUCTION LIBRARY SERVING "THE COMBINATION OF MEDICAL CARE AND NURSING"

5.1 It Expands the Social Influence of The Library and Makes Cultural Pension Possible.

The joint construction library as a public institution, makes full use of its rich information, human resources, space, and modern network resources for local digital information service, which is a huge transformation for that public service agencies, with diversified, personalized forms serve in universities and society. It promotes the transformation of the local "the combination of medical care and nursing" project, makes cultural pension possible, also maximizes the library's advantages, and realizes its social value^[15,16].

5.2 The Diversification of Literature Carriers Fully Reflects the "Reading and Recuperation".

The combination of medical and nursing care not only includes traditional life nursing, mental and psychological services, and cultural services for the elderly, but more importantly, the medical spiritual services in medical rehabilitation and health care. The library should set up an "elderly reading treatment team", a combination of professional librarians and doctors, after the observation of their psychological status, according to the characteristics of their mental status and psychological problems, to help them choose the most suitable books for reading. It makes good use of good literature works to carry out reading therapy for the elderly nursing patients, so as to achieve a better effect of spiritual comfort treatment^[17].

5.3 It Improves the Social Medical Healthy Pension System and Promotes Industrial Restructuring of Local Secondary Hospitals.

It is significant to participate in the industrial restructuring of "the combination of medical care and nursing". It is the basic function of the social public industry to give full play to the professional advantages of cultural concentration, assist the local cultural development, and economic take-off, and provide support for social progress. In the overall environment of social health and civilization, libraries should actively participate in it. The library has unique advantages in serving the elderly readers and cannot be replaced by any cultural service organization; it can make every citizen who loves reading and reads consciously have high cultural literacy^[18].

5.4 The Reading Assistance Services for the Elderly Sincerely Can Provide Support for the Development of Social Health and Civilization.

Under the background of "advocating reading for all people and building a scholarly society", the joint library has the responsibility and obligation to guide and promote reading. Our library possessing a diversified reading environment, actively helped enterprises to complete the "the combination of medical care and nursing" industry restructuring, widely publicized health and pension knowledge for elderly readers, and carried out reading exchange and sharing activities, which effectively improved the reading literacy of elderly readers, and made contributions to the improvement of the reading literacy of the whole people. While promoting the transformation of local industries, the library also practices the core values of Chinese socialism, promotes social civilization, and improves the happiness index of people^[19].

VI. Conclusion

The "Cultural pension" is becoming a new social trend. The tomorrow's joint co-construction libraries of the universities and the local government must conform to the requirements of the times, make efforts to play the important role in social and cultural public welfare institutions, innovate work ideas, actively participate in local social pension culture construction, dare to shoulder the social responsibility, lead the development of social civilization with excellent cultural construction results, and make their due contribution for the healthy culture of socialism with Chinese characteristics.

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